

Designing Next Generation Free Zones

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Workshop – Thematic Working Sessions

- Role of Green Zones in Next Generation Free Zones
- Role of Safety & Security in Next Generation Free Zones
- Importance of Innovation & Smart Practices in Next Generation Free Zones
- Drivers of Competitiveness in Next Generation Free Zones
- Importance of Good practices & CSR in Next Generation Free Zones
- Importance of Skill/SME Development in Next Generation Free Zones

Green Zone Certification

- Initial Assessment of current position - Questionnaire
- Multi-Criteria Decision Analysis – Design, Construction, Operation, Energy, Water, Transportation, Emission reduction
- Points distribution and Rating System
- Certification Procedure and Operating Manual
- Implementation and Progressive Certification

Innovation Certification

STEPS: Measurement, Certification, Learn

❖ Innovation Capability Assessment:

- Innovation Strategy formulation & Implementation
- Organization and Culture
- Innovation Life-Cycle processes – Idea Management
- Enabling Factors – HR, IT, Project Management
- Innovation Results – Growth in Revenue, profits ...

❖ Progressive Certification

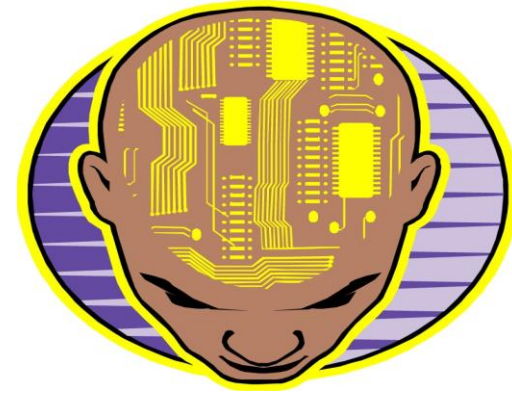
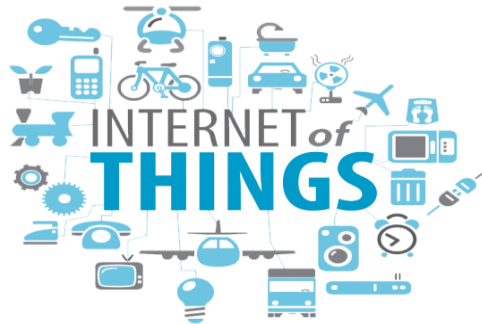
❖ Benefits include growth in Revenue & profit

Safe & Secure Zone Certification

- Certification related to Security, Free Zone Regulation and Safety
- Implement a set of procedures to achieve status of certified Safe Zone
- Compliance, Record keeping, Security including entire production process – Value Chain
- Authorized Economic Operator
- Arrest production & supply of counterfeit goods
- Prioritized treatment from Customs
- Promote Sustainable Competitiveness

Tech-Ready Zone

- Technology plays a major role in changing the landscape of the global economy, hence affecting the nature of free zones
- We are currently going through a Fourth Industrial Revolution!



Capability Development

- Competency Framework
- Skills Development
- Knowledge Management
- Intellectual Capital

Customer Expectation

- Tenants vs business partners
- Innovative incentives
- Incubation centers
- Specialized supply chains

 **SUSTAINABLE DEVELOPMENT GOALS**



How can free zones contribute?

Next Generation Free Zones Should Be

- Eco-friendly Green Zones
- Tech-ready and Innovative Zones
- Safe and Secure leading to Sustainable Zones
- Competent and Capable Zones
- Customer oriented and Competitive Zones
- Synergistic partnership between public and private sectors
- Contributors to SDG's of UN

The ultimate goal is Prosperity!

Be Happy and spread Happiness...

Thank You